



The St. John's University—Montclair State University Adoption Initiative Presents:  
**THE NINTH BIENNIAL ADOPTION INITIATIVE CONFERENCE**

Dear Friends and Colleagues:

From June 9–11th, 2016, Montclair State University will be hosting the **Ninth Biennial Conference on Adoption** at the Montclair, New Jersey campus.

The theme of this year's Adoption Initiative Conference is:

## Myth and Reality in Adoption: Transforming Practice Through Lessons Learned.

[www.adoptioninitiative.org](http://www.adoptioninitiative.org)

We are expecting over 250 attendees at this conference. Attendees are expected from many various disciplines in the professional, academic research, and practice fields. Many attendees equally reflect the adoption community. They will hear nationally recognized keynote speakers and will participate in various workshops and academic research presentations. We would like to invite you to actively participate in this very important conference as well. We offer several opportunities for your organization to take part in supporting the Adoption Initiative Conference through **sponsorship, participation or advertising\***.

► **SPONSORSHIP: Show your support of the conference**

The Adoption Initiative Conference Committee is offering sponsorship opportunities with varied levels of commitment and benefits:

Sponsor Level	Commitment	Conf Admissions	Program Listing	Conf Presence	Website Listing	Sponsor List
Diamond	\$1,500	3	Full page	Sponsor Table	Logo	yes
Platinum	\$1,000	2	Half Page	Sponsor Table	Logo	yes
Gold	\$750	1	1/4 page	Sponsor Table	Organization name	yes
Silver	\$500	1	1/4 page	n/a	Organization name	yes
Patron	\$200	n/a	n/a	n/a	n/a	yes
Friend	\$100	n/a	n/a	n/a	n/a	yes
Associate	\$50	n/a	n/a	n/a	n/a	yes

All sponsors will have their names listed in the conference sponsor acknowledgements in the printed conference program. As noted, sponsors will also be eligible for additional program listings as well as listing on the Adoption Initiative website's 2016 Sponsorship Page. Diamond, Platinum, Gold, and Silver sponsors also receive conference admissions as noted. Diamond, Platinum, and Gold sponsors are also provided with a sponsor table at the conference for informational materials.

**> PARTICIPATION: Have a Conference Presence with a Vendor Table**

The Adoption Initiative Conference is offering vendor tables for exhibitors to purchase display space. The Vendor/ Exhibitor will receive one admission, which includes lunch. Vendor tables are set up inside the entrance hall as well as outside of conference events. They provide an opportunity for you to present your materials as well as engage with conference participants. The cost for each table will be \$500.

**> ADVERTISING: Get listed in the printed program**

The printed conference program is provided to all conference attendees. Various advertising sizes are offered to organizations and individuals who would like to target those attending the conference, reflecting a mix of academics and professionals as well as those from the adoption community. Rates are as follows:

Placement/Size	Dimensions	Price
Full Page	7½"w x 9½" h	\$500 U.S.
Half Page	7½"w x 4½" h	\$300 U.S.
Quarter Page	3½"w x 4½" h	\$200 U.S.
Business Card	3½"w x 2" h	\$155 U.S.

**> GIFTS IN KIND: Volunteer, help out, or...**

We have tried to offer a vast range of possibilities for inclusion in the upcoming conference. We realize that "thinking outside the box" can offer a more creative and mutually beneficial final result. Therefore, if you or your organization would like to contribute in another creative way, please do get in touch with us to discuss the best way for you to participate: [adoptioninitiative@gmail.com](mailto:adoptioninitiative@gmail.com)

We encourage you to consider supporting this important adoption event. Becoming a sponsor is an excellent way to support adoption knowledge and increase visibility of the products and services your agency, group, or company provides to the many conference attendees. We also greatly appreciate any efforts on your part to further advertise the conference itself, through your member discussions, mailing lists, or contact outreach.

If you have any questions, please feel free to contact us at [adoptioninitiative@gmail.com](mailto:adoptioninitiative@gmail.com). Make sure you sign up for the email list to get updates.

Thank you for your interest in the Adoption Initiative! We look forward to seeing you at the 2016 Conference!

*Adoption Initiative Conference Committee*

*\* The Adoption Initiative reserves the right to refuse advertising or sponsorship from any entities that might conflict with the overall mission of the conference objectives.*

# Sponsorship Application Form

CONTACT NAME:		
ORGANIZATION:		
ADDRESS:		
CITY:	STATE/PROVINCE:	ZIP CODE:
COUNTRY:		
PHONE:	FAX:	EMAIL:
PLEASE CHARGE MY CREDIT CARD		
CARD TYPE: MASTERCARD VISA	NAME ON CARD:	
CARD NUMBER:		
CARD EXPIRATION DATE:	CHARGE AMOUNT:	
I AM ENCLOSING A CHECK MADE PAYABLE TO MONTCLAIR STATE UNIVERSITY		

## SPONSORSHIP LEVELS

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Sponsors names will be added to our conference websites and receive prominent mention in the registration materials, so please send the application form as soon as possible to ensure maximum exposure for your organization. Your black-and-white ad must be received by the deadline listed below. To ensure the best print quality; you should send ads by e-mail or on disk in the following formats—high resolution JPG, PDF, or TIF file with fonts and images. We will also accept camera-ready copy. Please contact us for additional information about ad specifications.

The Adoption Initiative reserves the right to decline advertising from any group or individual, or to decline a particular advertisement. The Adoption Initiative does not investigate, endorse, or accept responsibility for any advertiser or advertiser's products or services. Contact Sook Bostelman at [sook.bostelman@gmail.com](mailto:sook.bostelman@gmail.com) for more information.

**Return form to:** Amanda Baden, PhD  
Montclair State University, 1 Normal Ave., UN3211, Montclair, NJ 07043  
Phone: 973-655-7336 Fax: 973-655-7662

PLEASE NOTE SPONSORSHIP DEADLINE FOR INCLUSION IN PRINTED MATERIALS: April 1, 2016.  
SPONSORSHIPS WILL BE ACCEPTED AFTER THAT TIME AND WILL BE ELIGIBLE FOR ALL OTHER BENEFITS.